

Connect a Founder of Business Intelligence
with a Pioneer in CI Legal Strategy
and Create a World-Class Intelligence Program!

H E R R I N G | H O R O W I T Z

TWO EXPERTS, ONE POWERFUL TEAM.

When building a world-class intelligence operation, leave nothing to chance.

Jan Herring and Richard Horowitz will support your intelligence initiatives with operational guidance and legal strategies only they can deliver. Drawing on their unique and unparalleled expertise, you can quickly maximize your CI potential and raise your program to world-class level.

EXPERT IN BUSINESS INTELLIGENCE PROGRAM MANAGEMENT.

Jan Herring is a SCIP founding member and Fellow who established several of the world's legendary Business Intelligence programs including Motorola and NutraSweet. He will help you evaluate, organize, and sharpen your current competitive intelligence operations and prescribe new and innovative practices and techniques.

EXPERT IN COMPETITIVE INTELLIGENCE LAW AND CORPORATE POLICIES.

Richard Horowitz is a practicing attorney who holds a private investigator's license. He is the author of SCIP's Policy Analysis on CI and the Economic Espionage Act and advised SCIP on the revision of its Code of Ethics. He will tell you what you CAN DO legally rather than what you can't. Indeed, a refreshing change of perspective.

For the uncommon perspectives and unique experience of two internationally recognized experts, call Jan Herring and Richard Horowitz

For those who oversee or manage corporate intelligence operations
Executive Guidance ■ Operational & Legal Strategies ■ Management Training

Jan Herring (860) 232-9080 FAX: (860) 232-4420

Richard Horowitz (212) 829-8196 FAX: (212) 829-8199